

Request for Proposal (RFP) for Photography Services: SIBS Modular Construction Project



Sakku Innovative Building Solutions (SIBS) is seeking proposals from qualified and experienced photographers to document the SIBS Modular Construction projects in Rankin Inlet. The imagery will then be used for SIBS' general promotional materials, including digital and print content, across various platforms. SIBS intends to purchase the rights to the photos and videos from the selected photographers, granting full use of these materials for an extended period, including for future marketing campaigns.

Proposal Submission Deadline:

Please submit your proposal by May 9, 2025. We aim to begin work by the end of July and expect the project to continue through the summer months.

For questions, please contact Denise Kusugak at:

Phone: 867-645-2805

Email: media@sakku.ca

We are requesting proposals for three scopes of work, outlined below, Artists may submit proposal(s) for some or all the following photography services:

1. Standard Photography (Project Documentation and General Site Photos)

Scope of Work:

We are seeking a professional photographer to document the ongoing construction of the SIBS Modular Construction Projects. The photographer will be required to visit the site multiple times over the course of the summer to capture key moments, daily progress, site activities, and any other relevant aspects that may be used in SIBS promotional materials.

Expectations:

- High-resolution, high-quality images of the construction site, workers, equipment, and other relevant activities.
- Photos must be clear, vibrant, and professionally composed to represent the scale, professionalism, and quality of the SIBS construction process.
- Edited images (including color correction and minor retouching) suitable for use in digital media, websites, print, and marketing collateral. The photographer must visit the site multiple times over the summer to capture different stages of the project.

Quality Standards:

Images should reflect a commitment to both technical precision and aesthetic appeal, capturing the people involved and the scale of the project in dynamic, visually engaging shots, with a minimum resolution of 4000x6000 pixels at 300 DPI in JPEG format.

2. Drone Photography (Aerial Shots of Construction Site)

Scope of Work:

We are seeking a certified drone photographer/videographer to capture aerial images and videos of the SIBS Modular Construction Projects. The photographer will be required to visit the site several times throughout the summer to capture high-quality aerial shots that will be used in SIBS promotional materials.

Expectations:

- Professional-grade, high-resolution aerial photographs and videos of the construction site, highlighting different angles, perspectives, and the project's overall scope.
- The artist must ensure proper exposure, clarity, and sharpness for all drone shots.
- The drone operator should comply with all relevant drone regulations and safety protocols.
- Edited, high-quality images and videos ready for use in promotional materials.
- The artist must visit the site multiple times over the summer to capture various stages of construction.

Quality Standards:

Drone shots should be crisp, clear, and visually compelling, offering a unique and expansive view of the construction site. These images should represent the scale and progress of the project with precision and artistry.

3. Timelapse Photography (Construction Progress Over Time)

Scope of Work:

We are seeking a photographer with expertise in timelapse photography to document the SIBS Modular Construction Projects over several months. The timelapse equipment will need to be set up at the beginning of the project and left in place for the duration of the construction to capture the project's progress.

Expectations:

- Set up and maintain timelapse photography equipment for the full duration of the construction process.
- Ensure smooth, high-resolution footage that clearly documents key milestones and construction progress.
- Post-production editing of the timelapse footage, including color correction and final video output.
- The timelapse video will be used as part of SIBS' promotional content for years to come.

Quality Standards:

The final timelapse video should be of professional quality, with smooth transitions, consistent exposure, and a visually appealing representation of the construction process. The video should be engaging and polished, suitable for a wide range of marketing uses.

General Requirements for All Proposals:

- **Portfolio:** Please include a portfolio of previous work, specifically highlighting your experience in construction photography, drone photography, or timelapse projects.
- **Timeline:** Outline your availability throughout the summer, including when you can begin work and how many times you anticipate needing to visit the site for each type of photography. You should also indicate your expected turnaround time for delivering final edited materials.
- **Pricing:** Provide a detailed pricing structure for each type of photography service, including any package rates, travel fees, or additional costs.
- **Usage Rights:** SIBS intends to purchase full rights to the photos/videos. Please confirm that you agree to the terms of transferring these rights to SIBS for long-term use.
- **Creative Approach:** Share your ideas or approach for documenting the construction project, and any unique creative vision you may have for presenting the project in marketing materials.
- **Certification and Compliance (for Drone Photography):** For drone photography, please confirm that you hold any necessary certifications and comply with local regulations. If applicable, please include proof of insurance for your services.
- **Separate Applications:** Since we are hiring different professionals for each of the three roles, please indicate clearly which type of photography service you are offering in your application. Applicants may apply for one, two, or all three scopes, but please specify the scope(s) you are applying for.